






ANJALI SONI PANDEY

ASSISTANT PROFESSOR

CONTACT

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-  E-2016 Rajajipuram Lucknow

EXPERTISE SKILLS





- Teaching
- Creative Thinking
- Writing
- Reporting
- Photography

LANGUAGE

English ●●●●

Hindi ●●●●

INTEREST

-  Travelling
-  Books
-  Cooking
-  Debate & discussion

01 PROFESSIONAL PROFILE

To gain experience where creative initiative, ideas and a genuine enthusiasm would allow me to progress. A courageous & confident person wants to earn my name in the field of Academics through my skills by accepting challenging job in this field.

02 EDUCATION

Phd in journalism and mass communication.

Rama University (2022 - pursuing)

Masters in journalism and mass communication

· Techno institute of higher studies, lucknow
Affiliated to Lucknow University (2019 - 2021)

Bachelor in journalism and mass communication

Lucknow University (2015 - 2018)

- Academic excellence in Reporting and writing.

12th - Awasiya inter college

10th - St. Joseph inter college ICSE board.

EXPERIENCE

- 03 **Techno Group of Institutions** Sept 2025 - Till Now
Assistant professor
- Handling multiple academics and Event Tasks.
- Sri Sharda Group of Institutions** Dec 2022- Sept 2025
Assistant professor
- Handling multiple academics Tasks.
 - Handling and Organising Events.
- Rama university** Sep 2021 - Dec 2022
Assistant professor
- Handling multiple academic works and teaching.
 - Handled LMS and NAAC work.
- newstodayreport.com** May 2016- Jan 2018
Web content writer
- Handled digital media and writing news for web.
 - Working on Word press

- **"Impact of Social Networking Sites on Academics Performance of the Students"** ResMilitaris, vol.14 n^o,6 ISSN: 2265-6294 Spring (2024)
- **"A study on the impact of social networking sites on professional and personal life among college students"** ResMilitaris, vol.13 n^o,1 ISSN: 2265-6294 Spring (2023)
- **"Role of social media in 2022 election"** research paper published in **IJARESM/Mar22** ISSN No. **2455-6211, Impact Factor: 7.429.**
- **"Remaking and remixing of old bollywood songs"** E-journal published in Asian thinker ISSN No. **2582-1296**
- Book chapter in **Building an Atmmanirbhr Bharat through Sustainable and Comprehensive Development** ISBN- **9789354706844**

CERTIFICATIONS

- Certificate of Appreciation **Expert Lecture in Rama Ayurvedic college** on the topic **"Importance of Communication"**.
- Certificate of participation in **Communication today** webinar TITLE **'Citizen Journalism'**.
- Certificate of participation in **Communication today** webinar TITLE **'Effective interpersonal communication.'**
- Attend **7 days FDP** in Shaheed Bheema Nayak Government post graduate college title **'Quality enhancement in research'**.
- Attend webinar in communication today title **'gender equality today for a sustainable tomorrow'**.
- Attend **FDP** in Rama university title **'Intellectual property right and IP management.'**
- Attend **EDP** in Manipal university title **'Quantitative tools for Qualitative research planning and design'**.

EXTRA - CURRICULAR ACTIVITES

- Managing College **Social Media Platforms in SSGI.**
- Organise **Rojgar mela collab with UP goverment** in Shri Sharda Group Of Institution.
- Managing and orgainsing all college events like **Freshers Party, Farewell, Orientation** etc.
- Organise two days workshop on **'television news production'** in Rama University.
- Volunteer in **S.G.P.G.I International conference** meet in lucknow
- Volunteer in **spices conference and expo-2019** organised by govt.of UP
- Attend workshop of **advertising making.**
- 15 days workshop in radio city **91.1** lucknow
- **1 year diploma** degree in **Bhatkhunde singing university** Lucknow.
- Attend seminar in **dastak 2016**
- Batch holder in college 2015 to 2017
- Attend **Public Relation** seminar in **SGPGI lucknow**
- Attend **The Lallantop show** in Indira Gandhi pratisthan lucknow
- Awarded **third prize** in fun with fruits in awadh degree girls college
- Awarded **second prize** in instant cooking in techno institute of higher studies
- Awarded best event manager by **bhokali productions**