

CURRICULUM-VITAE

Syed Ghazanfar Abbas

Mobile: 8800817855 **Email:**

sgabbas005@gmail.com | **LinkedIn:** www.linkedin.com/in/ghazanfarabbasrizvi

Summary: Skilled as a Mass Media Educator with more than 4 years of experience in academics and having 8 years of experience as a journalist & researcher in various digital news media, national institution and production houses.

Current Profile: **Assistant Professor** (Journalism & Mass Communication) in Techno Institute of Higher Studies, Lucknow (affiliated to University of Lucknow).

Professional Experience:

- **Assistant Professor** (Journalism & Mass Communication) in **Study Hall College**, Lucknow (affiliated to University of Lucknow) from April 2021 to May 2025.
- **Data Journalist** under “**Election Lab Fellowship Program**” in **Network 18**, Noida (6 months: February to July- 2019).
- **Correspondent** in **Clarion India**, New Delhi (1 year: March 2018 to January 2019).
- **Correspondent** in **India Tomorrow News**, New Delhi (1 Year, 3 months: October 2016 to January 2018).
- **Research Scholar** at **President House**, New Delhi (2 Years, 3 months: July 2014 to October 2016).
- **Assistant Director** for **Doordarshan’s** TV Show project and in-house productions in **Saffron Films**, New Delhi (1 year: May 2013 to May 2014).
- Reported stories for **IANs**, **National Herald**, **The Policy Times**, **Bihar Dispatch**, **eNewsroom**, **The Public India** and **SADAA Times** as freelancer.
- **CCO** in **Convergys** (BPO Company), Gurgaon for (1 year: 2009 to 2010).

Responsibilities in Academics:

- Delivering lectures, and tutorials to the students
- Assigning projects & Conducting field visits
- Monitoring Media Lab as In-Charge
- Conducting “Critical Dialogue & News Analysis” sessions
- Organizing special trainings, workshops and seminars/webinars

Subjects Thought: Journalistic Reporting & Writing, Creative and Editorial Writing, Digital & Multimedia Journalism, New Media, Communication Theories & Models, Science & Environment Journalism, Media Laws, Geopolitics & Media, Advertising & PR, Photography, Documentary Making, Professional and Development Communication.

News Beats Covered: Fact-Check & Data Journalism, Politics, Policy & Governance, Human & Civil Rights, Socio-Economic and Education.

Freelance Profile: Research & Scripting, Copy Writing & Editing, Press Release Writing, Translation, Multimedia Production and Media Literacy sessions.

Visual Production Projects for Government& Private Sector:

- **Researcher, Script Writer and Producer** for Vishakhapatnam Port Authority (Ministry of Ports, Shipping and Waterways) on “**Climate Change & Vishakhapatnam Port’s role to combat it**”.
- Technical & Administrative assistance for various in-house productions and **Doordarshan’s** travel show in Saffron Films, New Delhi.

Educational Qualifications:

- Qualified **UGC-NET** in Mass Communication & Journalism (2015).
- Post-Graduation in “Mass Communication, Advertising and Journalism” from Punjab Technical University, Jalandhar (2012).
- Graduation (B.Sc.-PCM) from MJP Rohilkhand University, Bareilly (U.P).
- Intermediate (10+2) from MB Inter College (U.P Board), Bareilly (U.P).
- High School (10th) from MB Inter College (U.P Board), Bareilly (U.P).

IT and Media Skills:

- MS-Office, Google, Generative AI tools and Canva & Filmora
- Research, Fact Checking and Data driven story telling
- Scripting for Audio-Visual Communication
- Social Media Management and Analytics
- DSLR and Mirrorless Camera Photography & Videography
- Adobe Photoshop and Premier Pro (Proficiency Level- Intermediate)

Key Competencies:

- Good Written & Verbal Professional communication
- Problem-Solving skills, Organisational Behaviour and Collaborative Teamwork

Trainings, Workshops, Seminars/Webinars and Conferences:

1) For Self-

- “Faculty Development Program” by Study Hall College in February 2025.
- “Professional Development Workshop” conducted by Study Hall Educational Foundation in September 2022.
- Got trained in Workshop— “Debunk Fake News” by Google News Initiative (GNI) jointly with Data Leads in 2019.

2) For Academic Institutions-

- “Digital Security Training” with Software Freedom Law Center (February 2025).
- Media Coordination for “Edu-Vision Conclave” (January 2025).
- Workshop session on “Blogging in Google Tools” (April 2022).
- “Webinar: How to identify Fake News” with Wishwas News (February 2022)
- “Webinar— “Significance of Data in the time of Pandemic and Future Prospects” (August 2021).

3) For Delhi University-

- Trained a batch of UG students at Delhi University in one week workshop – “Transforming Lives through Skill Development” - An Initiative by Barclays and Sambhav Foundation in collaboration with LabourNet in March, 2018.

Personal Information:

Date of Birth	10 th July 1986	Gender	Male
Father Name	Mr. Syed Zafar Husain	Mother Name	Mrs. Rafia Sultana
Nationality	Indian	Marital Status	Married
Languages Known	English, Hindi & Urdu	Interests	Infotainment Media

Declaration: I hereby declare that all the information mentioned above is true to the best of my knowledge and belief.